



**Northeast Laundry Association
106th Annual Meeting & Fall Conference**

September 21 - September 23

**Equinox Resort & Spa
Manchester Village, VT**

**4th Annual Christopher J. "Chip" Spilios
Memorial Golf Tournament**

Friday September 21, 2018

Equinox Golf Club

***Registration Deadline: Thursday August 30, 2018
Sign In at www.nelaundry.org to Register Online***

EQUINOX

A LUXURY COLLECTION
GOLF RESORT & SPA



Meeting Agenda

Friday September 21

8:00 am - 2:00 pm

4th Annual Christopher J. "Chip" Spilios
Memorial Golf Tournament - Equinox Golf Club

8:00 am: Golfers' Continental Breakfast
and Warmup

9:00 am: Shotgun Start

3:00 pm - 6:00 pm

Registration - Lincoln Terrace

6:00 pm - 9:00 pm

Welcome Dinner: Lincoln Gardens/Colonnade

Saturday September 22

7:00 am - 12:00 pm

Vendor Exhibits: Rockwell

7:00 am - 9:00 am

Breakfast: Manchester

7:30 am: NELA Annual Business Meeting

8:00 am: Cracker Barrel Session

9:00 am - 12:00 pm

Educational Sessions: Rockwell

Afternoon Open

6:00 pm - 7:00 pm

Cocktail Reception: Rockwell Patio

7:00 pm - 10:00 pm

Dinner & Entertainment - Rockwell

50/50 Drawing , followed by Jon Stetson,
"America's Master Mentalist"

Sunday September 23

8:00 am - 10:00 am

Breakfast Buffet: - Manchester

11:00 am Check Out

From the President's Corner

Dear Colleagues: Our 106th Annual Meeting and Fall Conference will take place at the Equinox Resort & Spa in Manchester Village, Vermont.

This year we are excited to welcome Mr. Steven Wright and Mr. Jon Stetson, both providing us with enlightening and informative presentations. Mr. Jon Stetson, along with hundreds of corporate appearances, has performed for three U.S. Presidents, The King of Sweden, The Royal Family of Monaco, and has appeared on several major Television Networks. Saturday morning Jon will invite us to unleash our intuition in an engaging and interactive session, then return Saturday evening to provide us with astounding mind reading entertainment. We also have the good fortune to present Mr. Steven Wright, Vice President of Irving Weber Associates, who is an expert at integrating risk management and insurance solutions into his clients' business operations.

As always, the 106th Annual Meeting and Fall Conference will include the Supplier Cracker Barrel Session and Exhibits. Attendees will also have ample time to network and share ideas with fellow members during the breakfasts and dinners. On Friday morning the 4th Annual Christopher J. "Chip" Spilios Memorial Golf Tournament will be held at the beautiful Equinox Golf Club. There is so much to see and do around charming Manchester Village that you should consider bringing your family. We hope you will join us for another exciting NELA conference!

Sincerely,

David Desmarais , President

Educational Sessions

What You Need to Know about Insurance for Your Laundry

Steven Wright , CPCU, ARM, LUTCF, Irving Weber Associates, Inc.

There are more hazards in an industrial or commercial laundry than one may realize. Machine malfunctions and slip and fall liability are just a couple of them. But in addition to physical hazards other risks exist, such as employment practice liability, environmental exposures and cyber risks and liabilities. As a business owner you want to protect your assets, property, employees and customers. Steven Wright, of Irving Weber Associates, understands what it takes to run a successful Laundry and will explore how to integrate risk management into your business operations by discussing your unique exposures.

Invest in Your Intuition

Jon Stetson, America's Master Mentalist

Jon Stetson invites you to unleash your intuition! An exciting fast-paced program where you will learn to live your own potential through a fascinating series of entertaining "Mind Hacks." Jon delivers a skill set guaranteed to enhance the quality of your professional and personal lives. The Stetson Experience is intelligent, interactive, sophisticated fun!



The Equinox Resort & Spa

3567 Main Street, Manchester Village, VT 05254

Accommodations

Thurs. September 20: \$239 per day (+ 10% Tax)

Fri. -Sat. September 22-22: \$299 per day (+ 10% Tax)

Call for reservations: (877) 854-7625

Check-In is 4:00 pm; Checkout is 11:00 am



The Equinox Resort & Spa is surrounded by the natural beauty of Vermont's Green Mountains, gateway to New England's heritage and personalized hospitality. Established in 1769, the Inn features elegant and refreshed accommodations, fantastic dining, and a picture-perfect Manchester, VT location.

Location: **The Equinox Resort & Spa is about 70** minute's drive from Albany, NY Airport (ALB), approximately a three hour drive from Boston, and about a two and half hour drive from Hartford, CT.

Attire and Weather: Attire for all NELA functions is business casual; a sweater or blazer may be in order in conference rooms and evening functions. Conference attendees may enjoy warm days (70 degrees) and cool evenings (45 degrees).

Important Hotel Information: NELA has a reserved room rate of \$239-\$299 per night (+10% tax). The resort fee has been waived but includes: wireless internet access in guest rooms, meeting space, public areas, valet and self parking, 24 hr access to Business Center, use of Equinox spa facilities - indoor heated pool, sauna and steam, 24 hr fitness room, unlimited use of putting green and tennis courts, unlimited local calls and incoming domestic faxes, individual shuttle services throughout Manchester, in-room bottled water, daily newspaper & access to 855 preserve trails on Mt. Equinox.

Room reservations must be made individually by contacting the Reservations Department at **(877) 854-7625** no later than **Thursday, August 30, 2018 to secure the group rate.** The hotel will continue to accept reservations for NELA after this date, but only if space is available and possibly at public rates. **Please plan to book early, other groups will be in-house and rooms will fill up fast.** Specify that you are with the **Northeast Laundry Association (NELA) 2018 Meeting.** A credit card is required to guarantee each reservation and Hotel has a 14 day cancellation policy. If you have any questions regarding the accommodations please contact the NELA office at (706) 637-8871 or nela@rjevansassociates.com.

Conference Registration fees include all meetings and all catered meal functions. The fee for golf and related golf F&B is additional. Friends and family of registered members can attend as long as they register and submit their fee. Attendees are responsible for their hotel, transportation, and other miscellaneous costs. We appreciate that you stay at the host hotel so that we may honor our guarantee with the hotel. We also want you to benefit from the complimentary facilities and amenities that the hotel has to offer.

4th Annual Christopher J. "Chip" Spilios Memorial Golf Tournament

\$225 per person • Equinox Golf Club • Shotgun Start: 9:00 am • Friday, September 21, 2018

Join fellow players Friday morning on the golf course for the 4th Annual Christopher J. "Chip" Spilios Memorial Golf Tournament at the Equinox Golf Club. Built in 1926 by U.S. amateur champion Walter Travis and renovated in 1991 by Rees Jones, The Golf Club at The Equinox provides players of all skill and experience levels with an opportunity to experience a challenging round of golf. Managed by Troon, the par-71 course features 6,423 yards of fairways, bunkers, and greens. The full-service golf club features a pro shop, and The Dormy Grill restaurant and bar. Please sign up now to ensure that we are able to accommodate you. The golf registration fee includes greens fees, cart rental, continental breakfast at the Club and box lunch. The winning team gets their names engraved on the tournament trophy and other prizes will be awarded for contest winners and door prize drawings. Proceeds from the golf tournament are used to help fund the Pulmonary Fibrosis Fund that was founded by Chris Spilios (Crown Uniform & Linen) to raise awareness and funds to help support Pulmonary Fibrosis research at Brigham and Women's Hospital. If you would like to make a separate donation in memory of Chris please make your check payable to Brigham and Women's Hospital and include Chris Spilios -

Pulmonary Fibrosis RF in the memo field. Checks can be mailed to:

Brigham & Women's Hospital
Pulmonary Fibrosis Research Fund c/o Dr. Ivan Rosas
116 Huntington Ave. 3rd Floor
Boston, MA 02116

Things To Do in and Around Manchester, Vermont

Hildene, the Lincoln Family Home Robert Lincoln, the only child of Abraham and Mary Todd Lincoln to survive to adulthood, became Chairman of the Pullman Company, the largest manufacturing corporation at the turn of the 20th century. He built his Georgian Revival mansion in 1905 in the scenic village of Manchester. Each year Hildene's staff and volunteers welcome thousands of guests daily to the Lincoln home, grounds and walking trails. You should allow approximately 3 to 4 hours for your visit. Visit www.hildene.org for hours and admission fees.

Green Mountain Falconry School Hawk identification, training, conditioning and hunting methods, the falconers' furniture (equipment), and a rich history are just some of the fascinating aspects of this amazing sport covered during our lessons. All programs are private bookings and include hands-on interaction with a trained hawk. Although these sessions do not certify you to practice falconry, you will be guided by one of our licensed falconers, keen to share their passion with you. For reservations and information: guests of The Equinox Resort may contact the concierge at 802-362-4700 or equimaconcierge@equinoxresort.com

Manchester Hot Glass is a glass blowing studio & gallery open daily to the public. They are located in the beautiful historic Depot section of Manchester, Vermont. Stop in and shop the gallery, or call and book one of their popular Glassblowing classes! Pricing varies according to the object you choose to make, such as a paperweight, blown glass bowl or vase. Classes take from 15-30 minutes per object, depending on attendance. Walk-ins are welcome but reservations are recommended. Visit www.manchesterhotglass.com for more information.

The American Museum of Fly Fishing in beautiful Manchester, Vermont is truly a sight to see. An 1800's era farmhouse houses an impressive collection of angling history including over 40,000 artifacts from fly fishing legends, presidents, and common anglers alike. Prepare to be amazed. Visit www.amff.org for further information to visit and discover!

A Unique Shopping Experience Manchester is a one stop shop for shopping spree-ers and gift givers alike. With an impressive mix of locally owned boutiques, designer outlets, and a famous indie bookstore, one can look fabulous and find great treasures on a single beautiful stroll. Manchester Farmers Market - Farm fresh goods and local artisans, Comollo Antiques & Fine Wine, Manchester Designer Outlets - upscale collection of over 40 designer outlet boutiques, are just a few of the unique shopping opportunities the Manchester has to offer. Visit www.manchestervermont.com/shop for more shopping experiences.

Show Your Support... Become a NELA Event Sponsor!

To participate as a sponsor for the Annual Meeting & Fall Conference, please indicate your choice on the enclosed registration form. All sponsors will at a minimum receive recognition on the NELA website, the Conference Poster and Conference Table Signs. You may also consider providing a Prize Donation for the post Golf Tournament Raffle. All Sponsorships and prize donations are greatly appreciated!

NELA Sponsorship Program 2018/2019	Annual	Fall 2018					Spring 2019			
	Premier Sponsor \$3,500	Platinum \$2,000	Gold \$1,500	Silver \$750	Golf Flag \$200	Prize or Donation	Platinum \$500	Gold \$300	Golf Flag \$200	Prize or Donation
Year-long recognition as Premier Sponsor on all print and digital communications, website home page recognition (Two available)	✓									
Logo Recognition: Events Banner	✓	✓					✓			
Logo recognition: event-specific publications - digital and print; website sponsor page	✓	✓	✓				✓			
Name recognition: event-specific publications digital and print; website sponsor page				✓				✓		
Sponsor ribbon for company attendees at event	✓	✓	✓	✓			✓	✓		
Tee Sign with Company Name/ Logo placed at tees on golf course during tournament	✓	✓	✓	✓	✓		✓	✓	✓	
Name recognition: website sponsor page; specific event onsite agenda, poster, table signs					✓	✓			✓	✓