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Hirsch Roberts Weinstein LLP

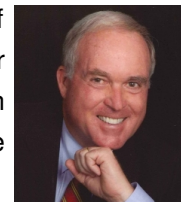
HRW has had a very busy fall. Jeff Hirsch recently attended NELA's 103rd Annual Fall Conference & Annual Meeting in Newport, Rhode



Island this past October and enjoyed the presentation. HRW is proud to announce that their firm has been named a 2016 Best Law Firm by Best Lawyers and U.S. News & World Report while all seven partners have been listed in the 22nd Edition of The Best Lawyers in America. All of HRW's attorneys have been named 2015 Massachusetts Super Lawyers and Rising Stars. They are also excited to share that over the last few months four new attorneys have been added: Richard Loftus, Arielle Kristan, Kathy Mumma, and Charlotte Petilla. To learn more about what is happening at HRW, visit their website, www.hrwlawyers.com.

Seay Management Report

A little over a year ago, the Obama administration directed the Department of Labor to devise new regulations that raise the salary levels for white collar exempt employees, from \$455 per week to a new higher number that more than doubles the current rate. The new salary level will be based on an elaborate Bureau of Labor Statistics formula which may change annually.



[Read more](#)

Milliken at Forefront of Bistro Napkin Boom

Milliken's Signature® Stripe large bistro-style napkins are a consistent, durable product that lasts wash after wash. Recently, a Washington

The logo for Milliken, featuring the word "Milliken" in a blue, cursive script font.

DC-based magazine and a Charleston, SC newspaper examined the trend for food & beverage retailers to use bistro-style napkins. These articles note that the napkins have proven to be a popular alternative to traditional, white fine-dining napery. The prime market is restaurants that want to project an image that consciously seeks to blur the lines between fancy and casual. Food columnist Hannah Raskin of the Charleston Post & Courier recently opined on this development, citing the "Signature Stripe" 18-by-22-inch rectangular napkin as a hot item among "Chucktown" restaurateurs. [Open article.](#) [Open video.](#) Todd Kliman's "Otherwise" column in Washingtonian Magazine describes this trend with a sense of surprise that a napkin could generate such a buzz among managers. [Open article.](#) Milliken & Co. celebrates their 150th year in business. Innovation is often cited as a key factor in its success and they have more than 2,000 patents. Learn more at [SelectSignature.com](#)

Washing Systems Microbiological Laboratory Receives Accreditation

Hygienic cleanliness of textiles is an increasingly significant trend in the commercial laundry industry. True to its ideals of innovation and service, Washing Systems has developed a full BSL-2 Microbiological Laboratory at its global headquarters outside of Cincinnati, OH. The company is pleased to announce that the new laboratory has just received ISO 17025 accreditation from the American Association for Laboratory Accreditation. The laboratory, staffed by a fully dedicated Microbiologist and chemical engineers, will provide customers with a series of added benefits such as the ability to quickly verify the hygienic cleanliness of textiles and to demonstrate complete removal of harmful pathogens. For more information, please log-on to www.washingsystems.com.



Gurtler Industries New Release

Gurtler Industries announces their new Central Vis-Tex System, a uniquely engineered liquid product injection system designed to serve an entire wash aisle, with up to ten conventional washers or washer extractors, and up to ten different liquid products. The high speed injection reduces wait times and improves production efficiency while the metering system has no moving parts for maintenance-free performance. The unique patent pending inductive meter technology assures the right amount of product every time. This compact, space-saving design provides maximum flexibility for chemical delivery. [Read more.](#)



GURTLER
INDUSTRIES, INC.

MODRoto Launces New Website

MODRoto, a member of the Tingué family of companies, has launched a new website, www.MODRoto.com. The website showcases the company's line of bulk laundry carts, utility trucks and baskets. Featuring photo galleries, in-action videos, customer case studies and product literature offered as free, downloadable pdfs, the new website provides laundry, housekeeping, purchasing and other managers with a resource offering quick access to vital information on both the latest in linen transportation and on the company's classic laundry cart designs. Color choices, usage recommendations, caster configurations and other details are included. The site also highlights the company's history as a laundry industry pioneer. Founded in 1931, MODRoto



was among the first to use rotational molding with polyethylene plastics and its innovative laundry cart designs continue to form the basis for nearly all linen handling solutions today. For more information, call 1-800-829-4535 or email questions@modroto.com.

Diamond Chemical Announces New Hire

Diamond Chemical Company Inc. of East Rutherford New Jersey, a national manufacturer of laundry, warewash, floor care, housekeeping, organic intermediates, industrial and consumer products, announces the addition of Ron Siebenmorgen as Technical Representative for the Midwest region. Ron is a certified Laundry Technician and has four years' experience in equipment installation and removal. Ron is very knowledgeable in all aspects of the laundry and chemical industry and will be responsible for servicing and selling laundry accounts. Diamond Chemical is a leading developer, manufacturer and supplier of high quality products, systems and services. For more information call 1-800-OK-4-SOAP, or visit www.diamondchem.com.



Penn Emblem: Responsible and Ethical Manufacturing

Do the right thing. Do things right. This is the mantra at Penn Emblem, where they apply this simple phrase to everything they do from customer service to production and manufacturing. Penn Emblem's Mexico location recently received WRAP certification which signifies that the company "promotes safe, lawful, humane and ethical manufacturing." Specializing in identification solutions for over 70 years, Penn Emblem continues to create the best image possible.



Invite a Friend or Colleague to Join NELA!

If you know of a potential operator or supplier member please provide them with a NELA application. [Download Application for NELA Membership](#)