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January 2016 Newsletter

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Save the Dates!

22nd Annual Golf Outing

Wednesday June 8, 2016

Golf Outing: Thorny Lea Golf Club

Registration Information coming soon



2016 Spring Seminar & Dinner

June 8-9, 2016

Boston Marriott Quincy, Quincy, MA

Dinner: Wednesday night at the hotel

Thursday Morning Plant Tour: Crown Uniform & Linen Service, Brockton, MA

(Transportation will be provided for the plant tour.)

AmeriPride Appoints Keegan as SSO

AmeriPride Services announces the appointment of Brian Keegan to a new role as Safety and Sustainability Officer (SSO). Keegan reports to Bill Evans, AmeriPride's President and CEO, and will be responsible for the overall leadership of the organization's safety and sustainability programs and the further integration of these initiatives with the company's business objectives. "Safety and sustainability is a top priority for us and will continue to be so in the future," said Evans. "This move helps us to elevate the importance and visibility of safety and sustainability throughout the company and industry, while leveraging Brian's considerable strengths and leadership in this area." Keegan has more than 28 years of industry experience in various roles including production operations, engineering, fleet operations, supply chain, environmental compliance, health and safety. He has been with AmeriPride since 2007. According to Evans, Keegan is a key member of the senior leadership team and has made many impactful and lasting contributions to the company and the



industry. "Sustainability has become increasingly important to our employees, customers and prospects, family ownership and the public at large," said Evans. "We are committed to leading the industry in corporate responsibility through employee health and safety and environmentally sustainable operations, and this executive appointment further reinforces our ongoing commitment these efforts."

Seay Management Consultants

The Seay Management Human Resources Management Checklist consists of 23 key HR flash points that will help make sure that you are up to date and in compliance with employment regulations enforced by state and federal agencies. This is to ensure that you implement "best practices" in terms of policies, procedures, manuals and documents to hire and retain good employees and motivate them to superior performance. [Read more](#)



There are several states implementing hourly minimum wage increases effective January 1, 2016. [These states include:](#)

Matt Wenzel joins Gurtler Industries, Inc.

Gurtler Industries, Inc. is excited to announce the addition of Matt Wenzel. Matt joined Gurtler in December of 2015 and will be Assistant Vice President. Matt brings with him thirty plus years experience in the laundry industry. Gurtler Industries, Inc. is a leading manufacturer of advanced detergents and specialty chemicals for the commercial laundry industry. A privately held, family owned and operated business, Gurtler has grown into one of the largest specialists in the laundry chemical supply industry, offering a full line processing chemicals, injection systems and personalized service across the nation.



At MODRoto, Royal Blue Is Top Choice Among Laundry Cart Customers

Serenity blue may be a Pantone 2016 "Color of the Year" but instead of setting the trend, the color experts may be following what laundry managers have known and demonstrated for years, and confirmed again this week. The most popular color of 2015 is Royal Blue. According to a new report from plastics rotomolder MODRoto, Madison, IN (MODRoto.com), Royal Blue ranks as the year's most popular color based on total units purchased for the company's line of laundry carts, bulk containers and recycling carts. The report revealed that Royal Blue earned approximately 50% of unit sales while Black and Forest Green, popular among recycling managers, were the runners-up. MODRoto offers a wide selection of Pantone colors as standard and offers an even wider range of custom colors for large quantity orders to coordinate with corporate colors, and support brand imagery. "Our Royal Blue and Powder Blue are very close to Pantone Serenity blue and they're available as standard colors," says MODRoto President and COO J.R. Ryan, who notes an uptick in the selection of bright, custom colors this year. "There's a growing realization that our carts and containers can provide a very visible marketing platform for our customers." MODRoto is ranked as the 16th largest rotational molder in North America by Plastics News. The company operates four rotational molding facilities across the United States that are strategically located with two on the East and



West Coasts and two in the Midwest for quick shipments and low cost freight. For more information, contact MODRoto at 1745 Cragmont St., Madison, IN 47250; 1-800-829-4535; FAX 812.273.1878; questions@modroto.com or see www.MODRoto.com.

Invite a Friend or Colleague to Join NELA!

If you know of a potential operator or supplier member please provide them with a NELA application. [**Download Application for NELA Membership**](#)

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