

Hi, just a reminder that you're receiving this email because you have expressed an interest in NorthEast Laundry Association. Don't forget to add [nela@rjevansassociates.com](mailto:nela@rjevansassociates.com) to your address book so we'll be sure to land in your inbox!

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## December 2015 Newsletter

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### AmeriPride in the News

**Day of Service:** AmeriPride Services Inc., recently announced that corporate headquarters employees raised more than \$150,000 for the Greater Twin Cities United Way through their annual Golf Tournament and other fundraising events. Together with vendor partners and corporate donations, AmeriPride increased its donation to United Way by 20% over last year. "We are committed to supporting the communities we serve and continue to elevate our engagement and fundraising efforts year over year," said Bill Evans, AmeriPride president and CEO.



**Business of the Year:** AmeriPride Services was named the Sacramento Sustainable Business of the Year for its industry-leading sustainability efforts and operations improvements. The company was recognized for Transportation and Air Quality by the Business and Environmental Resource Center (BERC), as well as Sacramento Area Sustainable Business, the City of Sacramento, the County of Sacramento, the California State Senate and the US Congress. [Read more](#)

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### Save the Dates!

#### 22nd Annual Golf Outing

Wednesday June 8

Golf Outing Location TBD

Registration Information coming soon

#### 2016 Spring Seminar & Dinner

June 8-9 - Boston Marriott Quincy - Quincy, MA

Dinner: Wednesday night at the hotel

Thursday Morning Plant Tour: Crown Uniform & Linen Service, Brockton, MA

(Transportation will be provided for the plant tour.)

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## HRW Associates Receive Recognition

Congratulations to HRW's Jeff Hirsch, Max Perlman, and Cathy Reuben on being named Top 100 Lawyers in Massachusetts by Super Lawyers. Super Lawyers is a rating service of outstanding lawyers who have attained a high-degree of peer recognition and professional achievement. The selection process includes independent research, peer nominations and peer evaluations. Out of sixty-two different law firms represented in the Top 100 list, we are one of only six firms in Massachusetts with three or more lawyers listed. [Click here](#) for the full list or see November's issue of Boston Magazine.



HIRSCH  
ROBERTS  
WEINSTEIN

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## New Hampshire Company Guilty of Computer Hacking

No industry is immune to the threat of computer hacking, including the textile service industries! According to an article on the FBI's official web site, Acting United States Attorney Donald Feith, and FBI Special Agent in Charge, Harold H. Shaw, announced that General Linen Services, LLC of Somersworth, New Hampshire, formerly



known as General Linen Service Co., Inc. (General Linen Somersworth) pled guilty to computer hacking. Charges were filed alleging that between September 2009 and April 8, 2010 the company "intentionally accessed a computer without authorization, and thereby obtained information from a protected computer," a computer used in interstate commerce, "and the offense was committed for purposes of commercial advantage and private financial gain ... ."

[Read more.](#)

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## Penn Emblem in the News

**Penn Emblem Company promoted Breast Cancer Awareness Month** by encouraging employees to dress in pink and make a donation to the cause. All donations were totaled and matched by Penn Emblem. Altogether, Penn Emblem raised a grand total of \$2,760 for The Susan G. Komen Foundation. "We're proud to support our friends and family who have fought, are fighting or have survived this disease" stated Randi Blumenthal-Joseph, President. The American Cancer Society estimates there were 231,840 new cases of invasive breast cancer in the year 2015.



To learn how you or your company can get involved, go to [www.komen.org](http://www.komen.org).

## Penn Emblem Creates its own Toy Factory:

Penn Emblem's Mexico Location participated in the annual Christmas parade in Santa Ana, Sonora. This year, they created a float with a "Toy Factory" theme. The parade includes the whole community and ends in the center of town called "La Plaza" where the Christmas



tree, almost 50 ft. tall, gets turned on for the first time. The float took 3 weeks to create with the help of 20 employees.

## Tingue Brown Appoints New Sales Representative

Tingue, Brown & Co. has appointed Nathan Mein as sales representative for the Texas Gulf Coast region. Mein was a former Brigade Operations Officer for the U.S. Army, and most recently serving as production manager for a textile manufacturer. He provides expertise to specify and install the proper laundry parts and equipment for safe, efficient, quality linen processing and handling. Mein follows in the footsteps of the revered Donnie Wieland, who retired after 31 years of service. For more information, contact Ty Acton, Vice President, Laundry, Tingue, Brown & Co., 309 Dividend Drive, Peachtree City, GA 30269 USA; 800.829.3864; Fax 770.486.0975; [www.TingueBrownCo.com](http://www.TingueBrownCo.com).



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## Gurtler Announces New Hire

Gurtler Industries, Inc. is excited to announce the addition of John Church, Jr., as Manager of Market Development in the Salt Lake City and Boise areas. John brings with him many years experience in the laundry management industry. Gurtler Industries, Inc. is a leading manufacturer of advanced detergents and specialty chemicals for the commercial laundry industry. For more information contact: 708-331-2550 or visit [www.gurtler.com](http://www.gurtler.com).



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## Dickies Awards American Heroes for Outstanding Acts of Service

Presented annually for the past four years, the Dickies American Hero of the Year program honors veterans and active duty military members, and has awarded more than \$100,000 to those who have courageously served in the U.S. Armed Forces. This year Alex Horanzy, a 94-year-old former U.S. Army private, was named American Hero of the Year. He enlisted in the Army at 17-years-old and fought in WWII and is now one of the last surviving members of the attack on Pearl Harbor. Horanzy also fought in New Guinea and was stationed in Australia before being discharged for contracting malaria. He settled in Philadelphia with his children and late wife. "Mr. Horanzy's acts of bravery, selflessness and strength during a turbulent war that changed the lives of millions, captures what it means to be the Dickies American Hero of the Year," said Brent Streit, vice president of marketing, Dickies. Horanzy was awarded \$25,000 for sharing his experience to inspire and motivate others. "I'm proud to be a part of the American Hero of the Year program and am thankful for Dickies' continued support of the U.S. Armed Forces" stated Horanzy.



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## Milliken & Company receives Recognition

Milliken & Company., Spartanburg, SC, recently received recognition by Future Materials magazine as the "Most Innovative Large Size Company." Future Materials is an international technical textiles magazine published by the World Textile Information Network (WTiN). The Future Materials awards recognize innovation, achievement and leadership throughout the technical textile industry, according to a news release. "At Milliken, we challenge ourselves to establish expectations of quality and innovation never before achieved," said Joe Salley, president and CEO of Milliken & Co. "As we celebrate our 150th anniversary, this award demonstrates our continuous commitment to develop innovations that 'do good' - for our industry, for our customers and for the world we share."

## Invite a Friend or Colleague to Join NELA!

If you know of a potential operator or supplier member please provide them with a NELA application. [Download Application for NELA Membership](#)

NELA

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